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Venado Technologies Announces Acquisition of Rendr and Ben Bishop as Director of Digital Solutions

May 15, 2019, DENVER, CO — Venado Technologies is pleased to announce the acquisition of Rendr LLC, a user-center design software studio focused on building engaging solutions to solve real-world problems. With the acquisition, Rendr co-founder and principal Ben Bishop joins Venado Technologies as director of digital solutions.

Rendr was founded in 2014 with a mission to design digital solutions with an understanding and empathy toward end-users. Rendr promotes this awareness at every phase of the software development cycle by placing user-experience at the center of every design and code decision. Rendr has worked with some of the world's most notable brands including AT&T, Coca-Cola, PayPal and Express Scripts. Additionally, Rendr has been a development partner of Venado Technologies since 2016, helping to deliver digital solutions on several key client engagements. Rendr's focus on user-centered design and efficient execution of applications will further extend Venado's mission of creating compelling digital experiences where mobile workers connect with the physical world.

As part of the transaction, Venado Technologies also has also acquired the following digital assets of Rendr:

- **BraxTV:** an e-learning platform that provides instructional video training for development skills, techniques and best practices. BraxTV delivers short-form video content optimized to communicate key learning concepts as quickly as possible. BraxTV is a recognized leader for instructional education on Microsoft's Xamarin platform.
- **RepoQuery:** an analytics platform providing software product leaders the ability to discover insights on their application code repositories to maximize development efficiency.

- **DoneYet:** a project management tool designed for non-technical business leaders and executives to monitor progress of technology initiatives.

“Rendr shares the same core mission as Venado Technologies in delivering high-quality, high-impact digital experiences for enterprise customers looking to solve real-world business problems,” said Justin Lake, principal at Venado Technologies. “The digital assets that Rendr has developed, such as BraxTV, will allow Venado to further expand the expertise we bring to our clients such as end-user and developer training programs.”

Ben Bishop becomes director of digital solutions at Venado Technologies, leading the architecture, design and development teams. He will continue to advance Venado’s focus on being a best-in-class leader of user-centered design and efficient execution of digital experiences that deliver positive business outcomes. Bishop brings to the Venado leadership team more than 15 years of experience in software product strategy & development, architecture & system design, and user experience & user interface design.

“I’m excited about the opportunity to join Venado Technologies after having worked closely with the leadership team and clients over the past two years,” said Bishop. “Venado’s commitment to helping customers solve important business problems by applying technology the right way is philosophically aligned with Rendr’s focus on user-centered design and efficient development practices.”

“Ben is a proven professional whose core values are in lock-step with the Venado leadership team,” said Ralph Hubregsen, principal at Venado Technologies. “His leadership of our design and development teams, as well as his acumen for establishing best practices for technical execution and delivery, will have immediate impact on our organization and clients.”

### About Venado Technologies

At Venado Technologies our passion is helping customers solve pressing business problems by applying technology the right way. Venado provides the brainpower and processes to innovate, create, run, and enhance digital experiences where mobile workers connect with the physical world. Venado helps business leaders and their most critical workers use technology to make their work easier, better, and safer. By bridging the divide between IT and line-of-business demands, Venado balances the mobile worker experience and secure, reliable enterprise technology requirements to accomplish business goals and improve customer outcomes.

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